



KING YOUNGBLOOD 2021 TOURING

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King Youngblood is (from left to right):

Oz La'Bræ – Drums

Cameron Lavi-Jones – lead Vocal and Guitar

Chet Peterson – Cello & Back Up Vocals

Hamoon Milaninia – Bass & Back Up Vocals

King Youngblood is getting in the van as Dave Grohl of the Foo Fighters suggested and hitting the road playing every venue, fair and festival they can in anticipation of their new album on their new label - **Bloc Star Evolution/Universal Records** coming out September 24, 2021.

King Youngblood Live Show Videos LINKS:

[LIVE AT NEUMO'S - SEATTLE](#)

[LIVE SHOWS RECAP – SEATTLE](#)





DRIVE IN CONCERTS ARE A UNIQUE & SAFE MULTI MEDIA EXPERIENCE

King Youngblood is an alt – rock band on the rise based in Seattle, WA.

- Produced by the same team that produces the Foo Fighters, SoundGarden, Pearl Jam and back in the day Nirvana.
- King Youngblood has signed a deal with a division of Universal Records and has full tour support.
- New album comes out Sept 24, 2021
- King Youngblood is turnkey and travels with its own PA and some lighting, video team to connect live to edit video projected on drive-in screen and full audio production to assure high audio quality.
- The band has full Tour PR, Geo-Tagged social media marketing and label support
- The show can include local talent openers to support the local music community
- Music is family friendly

King Youngblood Regional Following & Metrics

- Instagram – over 10,000 organic followers
- YouTube – over 750,000 streams combined
- Spotify – over 500,000 combined streams with nearly 10,000 monthly listeners
- In the Pacific NW, the band can sell at least 500-600 tickets with a broad demographic



MORE LINKS TO DISCOVER KING YOUNGBLOOD:

[WEBSITE](#)

[LIVE STREAM](#)

[RECENT MUSIC VIDEO](#)

[THE MUSIC-ON SPOTIFY](#)



KING YOUNGBLOOD BRINGS A TURN KEY PRODUCTION

DRIVE IN THEATRES ARE KEY TO SUMMER LIVE MUSIC

Drive In Theaters Provide

- **Customer Data base for direct marketing**
- **Venue with staffing**
- **Big Screen to project the live to edit show concurrently with performance**
- **Venue Sound System to cars where applicable, to couple with Band's live sound system to assure quality sound**
- **Built in Audience if performances are before each film (assumes double headers) value added for Drive In theater goers**
- **Infrastructure for bathrooms, ticket sales and concession sales**
- **Entrance and ticket sales on site management**





A Rock Band Without Touring is like a Fish Without WATER

TICKET PRICES CAN RANGE FROM \$10-\$25 per person or \$30-\$50 per vehicle – lower ticket prices means more people and more concessions sold for the Venue.

DRIVE IN TOURS FOR NEW REVENUE SOURCE

This may or may not be a long play, but you've got an army of pent-up rock fans that really want to go out and have a good time listening to live music. Billboard magazine May 2021

- **Live Concerts repurpose drive- ins and create more programming & revenue**
- **Concerts are Covid Safe & Family Friendly**
- **Routing for King Youngblood will include Washington, Oregon, California, Nevada, Texas, Montana New Mexico & Idaho**
- **Local Artist for community Integration**
- **Consumers will have a space for their car and a safe area to enjoy the show outside their car allowing for social distancing for those not vaccinated yet.**
- **Revenue Share with Venue and Artists mitigates risk for Venue**

King Youngblood - The Drive-In Tour – coming to you in Summer-Fall 2021



**AND FOR APA AGENCY
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**KING YOUNGBLOOD WANTS TO ROCK
YOUR DRIVE-IN – INCREASE YOUR
REVENUE & MARKET YOUR VENUE**

**SHOWS CAN BE IN BETWEEN MOVIES OR
FULL CONCERTS WITH MULTIPLE BANDS**

**DREAMING IN COLOR ENTERTAINMENT –
SEE www.dreamingincolorent.com
Is coordinating this tour.**

Watch for a call or email from:

Chet Peterson
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Lara Lavi
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We Are King Youngblood

Cameron Lavi-Jones along with bassist Hamoon Milaninia, rock drummer Oz La'Brae, and cellist Chet Peterson have a singular mission: grab alt-rock by the collar and drag it into the willing arms of a new generation of rock fans fueling the unstoppable resurgence of rock. Led by 22-year-old Cameron Lavi-Jones, King Youngblood's music is a step into the future of rock according to many top music industry leaders and taste-makers including producer Adam Kasper (Foo Fighters, Pearl Jam, Nirvana, Queens of the Stone Age, Eddie Vedder, Dave Grohl, and Soundgarden) and London Bridge studio owner and producer Eric Lilavois (Ayron Jones, Smokey Brights, My Chemical Romance, Pearl Jam, Macklemore, Death Cab For Cutie).

King Youngblood's sound incorporates a unique blend of alt-rock, indie-rock, and pop-rock ballads, with both live and looped drums, hook-laden, and anthemic arena rock choruses, and lyrics overflowing with intersectionality, and messages of social justice. The songs stand just as strong full electric as well as unplugged, stripped down to Lavi-Jones singing with an acoustic guitar or adding his band mates on acoustic cello and bass. King Youngblood's sound is rooted in the tradition of current, and very successful artists like the Foo Fighters, Cage the Elephant, 30 Seconds to Mars, The Killers, My Chemical Romance, Fall Out Boy, Panic at the Disco, Twenty One Pilots, Foster the People, Weezer, Gang of Youths, Royal Blood, Fever 333, and can even be compared to the energy and social justice message levels of Tom Morello's Rage Against the Machine.

King Youngblood's show's rock hard, and could explode into moshing or, a giant feather pillow fight (that was a mess to clean up!). A King Youngblood show, could also be a secret intimate unplugged show. No matter the venue, –Lavi-Jones and his band will always put on an electrifying take no prisoners rock show.

A strong belief in doing what is right, lies at the core of what drives Lavi-Jones and his band. That belief seeps into his creative expressions as a musician, an activist, and as a human. Lavi-Jones: "As a black Jew, I've been incredibly lucky to grow up with a sense of pride in who I am and my dual cultures, without ever having to look at them as opposite sides of a coin. People that look like me have spent too much time being shoved in the shadows. I have something to say and I am grateful my songs and my band King Youngblood give me the forum to speak my mind and lift up others."

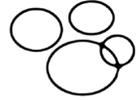
Says Producer Adam Kasper, "I believe Cameron Lavi-Jones is as talented, and I might say even further along than, for instance, Dave Grohl was when he launched the Foo Fighters. The songs are there. The production is current and young fans are embracing Lavi-Jones on so many levels. I make this particular comparison because I was there at the time that Foo Fighters were developing. To me, Cameron and King Youngblood and Dave and the Foo Fighters have a similar appeal. Particularly with rock on the rise again, King Youngblood's emergence on the music scene is well timed."

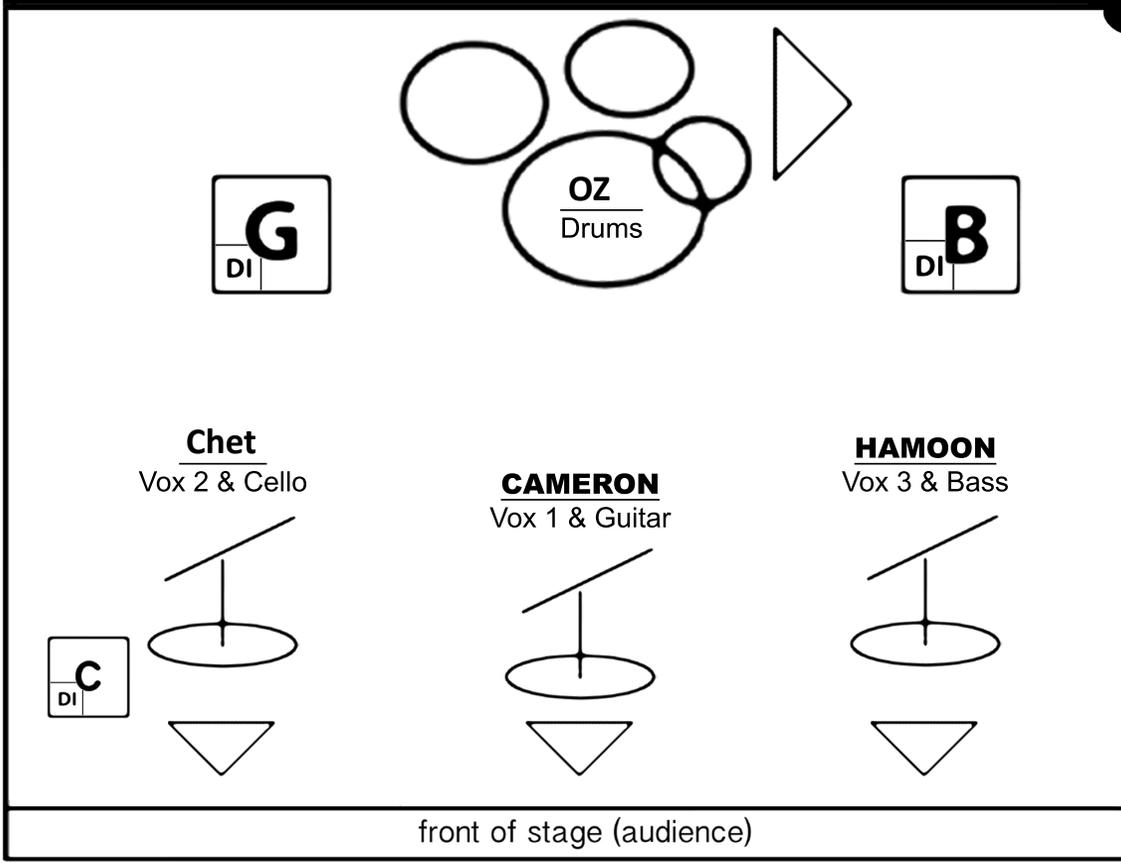
The band's highly anticipated sophomore album "You're So Welcome" on Bloc Star Evolution/Universal Records comes out September 24, 2021 with 12 alt rocking tracks and a bonus acoustic track that keeps underground rock fans faithful. Buckle Up.



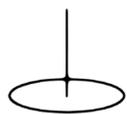
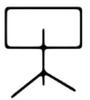


KING YOUNGBLOOD LIVE @ _____

-  Drums
-  Wedge Monitor
-  Guitar Amp
-  Bass Amp
-  DI Box
-  Keyboard



- INPUTS:**
1. Kick
 2. Snare
 3. Hi-Hat
 4. Tom 1
 5. Tom 2
 6. Tom 3
 7. OHR
 8. OHL
 9. Bass DI*
 10. Cello DI*
 11. Guitar Amp α
 12. Guitar Amp β DI*
 13. Vox 1
 14. Vox 2
 15. Vox 3
- *ALL DI's ARE BUILT INTO RIGS, ONLY NEED XLR LINE DROPS

-  Cello Amp
-  Straight Mic Stand
-  Boom Mic Stand
-  Music Stand
-  Stool
-  6 foot/8 foot Table

***REQUESTING ONE FOR MERCH**



King Youngblood – outdoor pop up show May 2021 – Fremont – Seattle, WA



King Youngblood - Vera Project, Seattle 2020





King Youngblood Neumo's December 2019 in Seattle





Band Founder & Lead Singer - Cameron Lavi-Jones is a 22 year old award winning, musical artist, producer, sound engineer, songwriter, band leader of his alt rock band King Youngblood, multi-instrumentalist, graphic designer, film maker and the executive director of his own non-profit project – Hold Your Crown, fiscally sponsored by the Allied Artist Foundation. He recently graduated with honors with a communications degree from the University of Washington where he focused on marginalized communities, BIPOC social justice issues and the democratization of media. He has organized BIPOC musical teach- ins in and around the Pacific Northwest. He is one of the founders of the popular podcast The Revolution Will Be Harmonized on Spotify and Apple Music. Lavi-Jones is also working long hours as the youngest senior sound engineer of a major studio in the greater Seattle area at Studio Sage – a state of the art multi-track facility in Edmonds, WA.

There seems to be no limits for this young man and King Youngblood.

